



# JOIN THE HCV ECHO

- Learn how to treat HCV
- Get no cost CME credit
- Meet Iowa Medicaid prescribing requirements to allow PCPs to treat HCV patients

90-minute sessions every 3rd Tuesday of the month from 11:45 am – 1:15 pm | January 21 – December 15, 2020

## HEPATITIS C (HCV) ECHO

This interactive web-based program provides community-focused primary care clinicians an opportunity to become experts in the delivery of Hepatitis C care through a mentoring-based initiative. Project ECHO, developed by Dr. Sanjeev Aurora at the University of New Mexico (UNM) in 2003, provides a framework for sharing expertise across the state and as a result will help patients achieve a viral cure and avoid the downstream sequela associated with HCV without leaving the providers they trust and the communities where they live and work. Interested providers do not have to have any prior experience in treating Hepatitis C to participate in HCV ECHO. We invite you to join colleagues from Iowa Community Health Centers in the Iowa Primary Care Association (PCA) Hepatitis C ECHO clinic.

## WHO SHOULD ATTEND?

Providers and clinical staff who are interested in providing treatment and care to individuals diagnosed with Hepatitis C (providers, nursing, behavioral health, linkage navigators, front desk/scheduling, admin, etc.).

## HOW TO CONNECT

Connect using the platform Zoom for all sessions. You do not need a Zoom account. It is best if you are in a room or using a computer with a camera and microphone. If you have a camera, we strongly encourage you to use it during the ECHO session to build comradery among HCV ECHO participants.

## ABOUT ECHO

Extension for Community Healthcare Outcomes is a movement to de-monopolize knowledge and amplify local capacity to provide best practice care for underserved people all over the world.

## HCV ECHO SESSIONS

Every Third Tuesday of the Month  
(starts January 21, 2020)  
11:45 am - 1:15 pm

## REGISTRATION

To register, email [ECHO@iowapca.org](mailto:ECHO@iowapca.org) the following information:

- Name
- Title
- Credentials
- Organization Name
- Email

## CONTINUING EDUCATION CREDIT

### ACCREDITATION STATEMENTS

**MD:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Iowa Medical Society (IMS) through the joint providership of Des Moines University (DMU) and the Iowa Primary Care Association. DMU is accredited by IMS to provide continuing medical education for physicians. DMU designates this live, online activity for a maximum of 1.5 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**DO:** Des Moines University (DMU) is accredited by the American Osteopathic Association (AOA) to provide osteopathic continuing medical education for physicians. DMU designates this program for a maximum of 1.5 AOA Category 2-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity.

**Nurse:** Des Moines University is Iowa Board of Nursing approved provider #112. This live activity has been reviewed and approved for 1.5 continuing education contact hour(s). No partial credit awarded.

**Other Health Professionals:** This live activity is designated for a maximum of 1.5 AMA PRA Category 1 Credit(s)<sup>™</sup>.

Everyone in a position to control the content of this educational activity will disclose to the CME provider and to attendees all relevant financial relationships with any commercial interest. They will also disclose if any pharmaceuticals or medical procedures and devices discussed are investigational or unapproved for use by the U.S. Food and Drug Administration (FDA). To view of list of these disclosures, please email [cme@dmu.edu](mailto:cme@dmu.edu). No commercial interest provided financial support for this continuing education activity. Determination of educational content and the selection of speakers is the responsibility of the activity director. Firms providing financial support did not have input in these areas. The information provided at this activity is for continuing education purposes only and is not meant to substitute for the independent medical judgment of a healthcare provider relative to diagnostic and treatment options of a specific patient's medical condition. The content of each presentation does not necessarily reflect the views of Des Moines University.

### HCV ECHO (Via Zoom)

The HCV ECHO is a tele-mentoring program that uses videoconferencing technology (Zoom) to combine HCV didactic presentations with interactive and practical HCV case presentations from participants.

### HCV ECHO HUB TEAM

Panel: Donald Hillebrand, MD, Medical Director,  
UnityPoint Health – Center for Liver Disease

Steven Donnelly, PharmD  
Community A Walgreens Specialty Pharmacy

Mark Hillenbrand, LISW, RCSW  
Authentic Freedom Counseling Center

### ECHO Coordinators:

Julie Baker, Director of Preventive Services  
Iowa Primary Care Association

Chelsea Miller, Administrative Assistant  
Iowa Primary Care Association

### Didactic Sessions will include:

- Hepatitis C 101
- HCV Treatment medications and access to treatment
- Treatment Considerations for People Living with HCV (re-infection; Genotyping; people who use substances; necessary lab work; etc.)
- Health Economics 101: Standard v. Enhanced Screening and Treatment
- Drug User Health and Person-Centered Language
- Treating Patients with Substance Use Disorders and HCV
- Co-Infections: HIV and HCV
- Populations Disproportionately Impacted by HCV and/or HIV (LGBTQ+; Persons experiencing human trafficking and Intimate Partner Violence; racial and ethnic groups)
- HCV Screening among pregnant women

### CASE PRESENTATIONS

You do not need to present a case during every session in order to participate in the HCV clinic. However, the submission of cases for presentation and discussion is a key component in the Project ECHO model and critically important for knowledge building and sharing, and it is therefore required that each provider present at minimum three cases per year. We welcome cases that involve common clinical scenarios related to HCV diagnosis and care as well as difficult, complex, or challenging presentations and patient management scenarios.

## ECHO HUB

*Team of Specialists*



## ECHO SPOKE

*Providers*



## PATIENT REACH

